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Alternate Careers In Fashion And Beauty

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Passionate about fashion and beauty? Check out some alternate careers in the fashion and beauty industry in India.

By **Nisha Salim**

Sukanya Nair*, 32, works in a BPO, in a 2:00 – 10:00 shift. Though she has been promoted within the organization and has more job responsibilities now, she still feels that her creativity is not being fully utilized. Sukanya takes pride in her well-groomed appearance and considers her sense of style as one of her major strengths. She also often helps her friends and colleagues shop for clothes, and advises them on how to be well-groomed for special occasions. Sukanya may be able to find a highly rewarding career in the field of fashion and beauty.

The fashion and beauty industry is burgeoning in India and it offers several fulfilling, creative and **flexible career options**. Your previous work experience and interest in fashion and beauty can be of great help in easing into the new role without much trouble.

Image consultant

Parul Shukhla, founder of **Image 4u Consulting**, was working as a Human Resource (HR) professional in Banking, before she made a career for herself in image consulting. *"The corporate environment felt sterile and boring. But my HR stint also equipped me with several skills which helped me in my new career,"* says Parul. Fashion and beauty was always of interest for Parul. After a course from the Image Consulting Business Institute in Mumbai, she set up her own company.

Image consulting is a sunrise industry; it is a great career option...

*"Image consulting is a sunrise industry; it is a great career option for someone who has done something related or has an interest in the field. You will be dealing with individual clients and corporates. It is a **flexible career option** which has a lot of scope for growth,"* adds Parul.

Image consulting training courses will teach you how to find clients and to set up your own business.

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